

EduThon 2025 – The UBA School Innovation Hackathon
(Subject Expert Group – Participation in School Education)

Date: 16 October 2025

Subject: Launch of “EduThon 2025” under the Subject Expert Group (Participation in School Education) – Call for Participation

In continuation of the national mission of Unnat Bharat Abhiyan (UBA) to connect higher educational institutions with rural development and community engagement, Malaviya National Institute of Technology (MNIT) Jaipur, as the Coordinating Institute for the Subject Expert Group (SEG) on School Education, is pleased to announce the launch of the UBA EduThon 2025.

EduThon 2025 invites innovative, tech-driven solutions from UBA institutions to enhance the quality and reach of rural school education. It encourages students and faculty from UBA Participating Institutions (PIs) to contribute towards improving the quality and accessibility of education in alignment with UBA objectives.

Themes for UBA EduThon 2025

1. Multi-Level Teaching Strategies for Rural Classrooms
2. Activity-Based Learning Kits Aligned with the Curriculum
3. School–Community Engagement Models Based on Parental Involvement
4. Digital Storytelling & Local Language Content Development
5. Student Attendance and Learning Tracking Systems
6. Open Category for Innovative Solutions

Timeline

Phase	Date	Activities
Launch & Outreach	16 October	Invitation & circulation of the Notice and Guidelines to all RCIs & Participating Institutes
Registration	16–31 October	Online registration of teams through Google Form
Orientation Webinar	28 October	Online orientation introducing themes, guidelines, and Q&A with participants
Hackathon Event	3–7 November	5-day online hackathon
Proposal Submission	7 November	Upload proposals, demo videos
Review & Shortlisting	10-13 November	Shortlisted teams need to have presentation
Virtual Grand Finale	17 November	Online presentations by shortlisted teams; announcement of winners

Who Can Participate

- Students (Undergraduate / Postgraduate) from UBA Participating Institutions (PIs)
- Teams of 3-5 members, with at least one faculty mentor. Maximum 3 entries from a PI
- Each team must select one problem statement aligned with the above themes

How to Register

Interested teams may register through the official form link:

[Registration Form Link – <https://forms.gle/88HMyYQEoT2Ebf9HA>]

A detailed Hackathon instructions manual, containing event structure, evaluation criteria, and detailed problem statements, will be made available.

The circular and instructions manual are also available on MNIT Jaipur website. Kindly check for further updates.

<https://mnit.ac.in/news/news?newsid=QKWE0A==>

Awards and Recognition

Three winners will be selected in each theme, receiving cash prizes of ₹5,000, ₹3,000, and ₹2,000 respectively.

Orientation Webinar

An online orientation webinar will be conducted to brief participants on the event framework and expectations.

Details of the session will be shared with all UBA Participating Institutions.

Contact & Support

For queries, please reach out to:

Suraj Rulania (+91-8764241242) email: ubaseg_schooledu@mnit.ac.in

Issued by:

Dr. Namita Mittal
SEG Coordinator – School Education
Unnat Bharat Abhiyan
Malaviya National Institute of Technology Jaipur

(This circular is issued under the aegis of the MNIT Jaipur, for nationwide dissemination through all UBA Regional Coordinating Institutes, SEG Coordinators and Participating Institutions.)